

ABOUT THE FESTIVAL

The Rochester International Film Festival (RIFF) has celebrated the art of short film since 1959. Each spring, audiences gather at the George Eastman Museum's Dryden Theatre for free screenings of outstanding international shorts across every genre. Run entirely by volunteers, RIFF is known for its welcoming atmosphere, thoughtful feedback, and long tradition of connecting filmmakers with film lovers.

HOW YOUR SUPPORT MAKES A DIFFERENCE

Your sponsorship keeps this beloved festival free and thriving, while welcoming hundreds of filmmakers and film enthusiasts each year. Support provides hospitality for visiting artists, ensures high-quality screenings, and gives your organization meaningful visibility with an engaged, arts-minded audience.



ROCHESTER INTERNATIONAL FILM FESTIVAL

P.O. Box 17746
Rochester, NY 14617

CONTACT DETAILS

For information, contact us at
President@RochesterFilmFest.org
or visit RochesterFilmFest.org

A large, close-up photograph of a film reel, showing the circular metal frame and the edge of the film strip. The lighting is warm and focused on the reel, creating a classic cinematic feel.

SPONSORING THE

ROCHESTER INTERNATIONAL FILM FESTIVAL

PRESENTING THE BEST IN
SHORT FILMS SINCE 1959

EVENT DETAILS

2026 FILM FESTIVAL DATES

Thursday, April 30 at 7:30pm

Friday, May 1 at 7:30pm

Saturday, May 2 at 2pm

Saturday, May 2 at 7:30pm

ADDRESS

Dryden Theatre

The George Eastman Museum

900 East Avenue

Rochester, NY 14607

ADS A LA CARTE

Your organization can also purchase ad space in our printed event brochure:

- **Full Page Ad:** \$200
- **Half Page Ad:** \$125
- **Quarter Page Ad:** \$75



SPONSORSHIP LEVELS

To secure your sponsorship, please contact Marilyn Rosché by March 27th at (585) 350-6840 or President@RochesterFilmFest.org

| Sponsorship Recognition Perks | Premiere Sponsor: \$2,500 (1 Available) | Red Carpet Sponsor: \$1,000 (2 Available) | Marquee Sponsor: \$500 (8 Available) | Spotlight Sponsor: \$250 (10 Available) |
|--|---|---|--------------------------------------|---|
| Ad in festival program | Outside back cover ad (in color) | Inside front or back cover ad | Full page ad | ½-page ad |
| Logo & website link on RIFF webpage | ✓ | ✓ | ✓ | ✓ |
| Logo on printed event signage | ✓ | ✓ | ✓ | ✓ |
| Dedicated social media shoutout post | ✓ | ✓ | ✓ | ✓ |
| Invitation to festival wrap party | ✓ | ✓ | ✓ | ✓ |
| Logo on screen during festival and Best of Fest events | ✓ | ✓ | ✓ | |
| Private Best of Fest event(s) | ✓ | ✓ | ✓ | |
| Public recognition from podium | ✓ | ✓ | | |
| Tickets to dinner with filmmakers | 4 tickets | 2 tickets | | |
| Sponsor highlight in event email promotion | ✓ | | | |
| Opportunity to give remarks at ceremony | ✓ | | | |